



charles
SCHWAB
CHAMPIONSHIP



FINALE IN PHOENIX

NOVEMBER 6-12, 2023



CHAMPIONS



NOVEMBER 6 - 12, 2023

PHOENIX COUNTRY CLUB

The Charles Schwab Cup Championship is the final event of the PGA TOUR Champions season and the third and final event of the Charles Schwab Cup Playoffs, used to determine the annual Charles Schwab Cup Champion. The event consists of the top-36 players on the Charles Schwab Cup points list.

CHARLES SCHWAB CUP CHAMPIONSHIP

2022 Padraig Harrington
2021 Phil Mickelson
2020 Kevin Sutherland
2019 Jeff Maggert
2018 Vijay Singh
2017 Kevin Sutherland

CHARLES SCHWAB CUP CHAMPION

2022 Steven Alker
2020-2021 Bernhard Langer
2019 Scott McCarron
2018 Bernhard Langer
2017 Kevin Sutherland



*statistics since tournament move to Phoenix Country Club in 2017

PGA TOUR CHAMPIONS STANDOUTS



FURYK

DALY

LANGER

ALKER

JIMENEZ

STRICKER

ELS

HARRINGTON



charles SCHWAB CHAMPIONSHIP



CHARITABLE GIVING



**\$6,000,000 + GENERATED FOR
LOCAL CHARITIES**



FOLDS of HONOR



CHAMPIONS



BOYS & GIRLS CLUBS
OF METRO PHOENIX

PRO-AM PAIRINGS PARTY



“With ease of access to the golf course, and great golf, I have yet had a guest/client turn down the opportunity to join SWTE at the Schwab Cup held at Phoenix Country Club!” – CEO Southwest Traffic Engineering

PRO-AM



“Being a part of the Schwab Cup PGA Tour Champions tournament at Phoenix Country Club always continues to exceed my expectations. Every year is better than the last. Redirect Health clients marvel at the hospitality and how special they feel getting so close to the action. Our clinical team feels valued and important as the healthcare partner making sure players, their teams and the fans are safe and taken care of.”

David Berg, CEO Redirect Health





OFFICIAL PRO-AM

UNLIKE ANYTHING ELSE IN SPORTS

November 8, 2023

Investment: \$20,000

Experience:

- Four (4) playing positions in the Pro-Am at Phoenix Country Club under tournament conditions with a PGA TOUR Champions professional on Wednesday, November 8th
- Four (4) Pro-Am participant badges and four (4) Pro-Am guest badges that provide special access on Wednesday, November 8th to clubhouse
- Four (4) Lot 1 Clubhouse Parking Passes, Wednesday
- Four (4) invitations (valid for 2 people each) to the exclusive Official Pro-Am Pairings Party on Tuesday, November 7th
- Four (4) gift packages, one for each Pro-Am participant
- All-Inclusive food and beverage on Pro-Am day, Wednesday November
- Eight (8) tickets providing access to The Oasis (17 Green), Thursday-Sunday
- Four (4) Lot 2 Preferred Parking Passes, Thursday-Sunday
- Opportunity to choose an Honorary Observer package or Four (4) Phoenician Lounge tickets on day of choice *Phoenician Lounge access = 15 & 8 Green Hospitality*



Corporate Hospitality Experiences

charles SCHWAB CHAMPIONSHIP PLAYOFFS

CUSTOMIZED

ENTERTAINMENT

FOUNDERS CLUB 12 PACK

Follow your favorite players all day while having the luxury of hopping in and out of hospitality along the way! The Founders Club ticket allows access to FOUR premium venues: Clubhouse, 18 Green, 15 Green and 8 green. All hospitality venues include food and beverage with hosted bar.

Experience:

- ✓ Twelve (12) VIP Founders Club tickets per day, Thursday – Sunday
- ✓ Twelve (12) General Admission tickets per day, Thursday - Sunday
- ✓ Four (4) VIP Lot 1 parking passes at Phoenix Country Club per day, Thursday - Sunday
- ✓ Clubhouse access for full lunch and premium bar
- ✓ Shared venues on 18 & 15 with afternoon snacks and premium bar
- ✓ Shared venue on 8 for front nine viewing includes hosted bar and snacks
- ✓ Daily Meet & Greet in 18 green venue with PGA TOUR Champions player
- ✓ Reserved high-top table at 18 or 15 location* with company name/logo on centerpiece locator
- ✓ Foursome in the CSCC Media Day

INVESTMENT: \$20,000

Note - Each location has a limited capacity for tables and PGA TOUR will do our best to accommodate preferred location





Founders 12, 8 & 4 Packs
& Phoenician Lounge

Founders 12 Pack
Reserved Space

FOUNDERS CLUB 8 PACK

Follow your favorite players all day while having the luxury of hopping in and out of hospitality along the way! The Founders Club ticket allows access to FOUR premium venues: Clubhouse, 18 Green, 15 Green and 8 green. All hospitality venues include food and beverage with hosted bar.

Experience:

- ✓ Eight (8) VIP Founders Club tickets per day, Thursday – Sunday
- ✓ Eight (8) General Admission tickets per day, Thursday - Sunday
- ✓ Two (2) VIP Lot 1 parking passes at Phoenix Country Club per day, Thursday - Sunday
- ✓ Clubhouse access for full lunch and premium bar
- ✓ Shared venues on 18 & 15 with afternoon snacks and premium bar
- ✓ Shared venue on 8 for front nine viewing includes hosted bar and snacks
- ✓ Daily Meet & Greet in 18 green venue with PGA TOUR Champions player

INVESTMENT: \$14,000

#15 Green



FOUNDERS CLUB 4 PACK

Follow your favorite players all day while having the luxury of hopping in and out of hospitality along the way! The Founders Club ticket allows access to FOUR premium venues: Clubhouse, 18 Green, 15 Green and 8 green. All hospitality venues include food and beverage with hosted bar

Experience:

- ✓ Four (4) VIP Founders Club tickets per day, Thursday – Sunday
- ✓ Four (4) General Admission tickets per day, Thursday - Sunday
- ✓ One (1) VIP Lot 1 parking passes at Phoenix Country Club per day, Thursday - Sunday
- ✓ Clubhouse access for full lunch and premium bar
- ✓ Shared venues on 18 & 15 with afternoon snacks and premium bar
- ✓ Shared venue on 8 for front nine viewing includes hosted bar and snacks
- ✓ Daily Meet & Greet in 18 green venue with PGA TOUR Champions player

INVESTMENT: \$7,875



#8 Green



Clubhouse view

PHOENICIAN LOUNGE

The Phoenician Lounge provides on-course access to two shared hospitality venues that showcases incredible golf views of multiple holes, most notably the par-3 No. 15 which features a dramatic shot over water. This high energy venue is the most sought-after venue during the Charles Schwab Cup Championship.

Experience:

- ✓ Shared venue on 15 with premium bar and lunch
- ✓ Shared venue on 8 with hosted bar and snacks
- ✓ Preferred parking included

PHOENICIAN LOUNGE	TICKETS PER DAY	TOTAL TICKETS	INVESTMENT
8-Pack	8	32	\$10,500
4-Pack	4	16	\$6,100



THE PAVILION

The Pavilion is a semi-private experience as this venue is shared with only two other partners. Positioned on Phoenix Country Club's 16th Green, you will be able to take in great views of golf while being in the heart of the action!

Experience:

- ✓ Twenty (20) VIP Pavilion tickets per day, Thursday – Sunday
- ✓ Twenty (20) General Admission tickets per day, Thursday - Sunday
- ✓ Six (6) VIP Lot 1 parking passes at Phoenix Country Club per day, Thursday – Sunday
- ✓ Premium Bar and Afternoon Snacks provided in The Pavilion, Thursday – Sunday
- ✓ Access to the Clubhouse Founders Club and #8 Green Hospitality, Thursday – Sunday
- ✓ Full lunch provided in the Clubhouse, Thursday – Sunday
- ✓ One (1) Honorary Observer position on day of choice
- ✓ Five (5) tickets per day, providing access to the Oasis on #17 Green, Thursday - Sunday
- ✓ Company name displayed at venue entrance and company signage provided in reserved space by PGA TOUR Champions

SOLD OUT

INVESTMENT: \$35,000





HONORARY OBSERVERS

INSIDE THE ROPES EXPERIENCE

- ✓ Opportunity for two (2) people per group
- ✓ Introductions & Photos
- ✓ Walk inside the ropes with PGA TOUR Champions Professionals
- ✓ Two (2) tickets providing access to The Oasis (17 Green) venue on day of Honorary Observer choice

ON-SITE ACTIVATION

AUTOGRAPH ZONE



- ✓ Opportunity to be Presenting Sponsor of the Charles Schwab Cup Championship Autograph Zone throughout tournament week, Thursday – Sunday
 - ✓ Signage placed appropriately upon entering the Autograph Zone
 - ✓ Autograph Zone gives priority to our young fans but still allows our adults to get in the mix

Investment: \$10,000



ON-SITE ACTIVATION

QUIET PADDLES



Quiet Paddles are located all throughout the course with most exposure on Tee Boxes and Greens (Known to grab some air-time on television as well)

- ✓ Opportunity to logo every Quiet Paddle on course throughout tournament week, Wednesday – Sunday
 - ✓ Company logo placed on Quiet Paddle along with Schwab Cup tournament logo
- ✓ Approximately 200 Quiet Paddles are on course during tournament week, Wednesday - Sunday

Investment: \$20,000

#15 TEE TERRACE

VISUAL AID

The #15 Tee Terrace is an Open to the Public venue located to the Players left of the #15 Tee Box. This venue provides our spectators with a hospitality like feel as they watch each group take on the signature Par 3.

Experience:

- ✓ Presenting Sponsor of the #15 Tee Terrace
- ✓ Company logo and company name displayed at venue entrance
- ✓ Branded drink rail provided with Company logo
- ✓ Course Map designation
- ✓ Ten (10) General Admission tickets per day, Thursday – Sunday
- ✓ One (1) Honorary Observer Group on day of choice, Thursday - Sunday
- ✓ One (1) VIP Lot 1 Parking Pass per day, Thursday - Sunday

INVESTMENT: \$25,000



17 GREEN - THE OASIS

BIRDIE BEERS PROMO

VENUE NAMING RIGHTS

The 17 Green Hospitality Venue is an Open to the Public venue in which spectators purchase tickets to get into for the week or specific day. Food and beverage is available for purchase inside the venue. This venue provides spectators with views of golf on #14, #15, #17, and #18.

Experience:

- ✓ Presenting Sponsor of the 17 Green Hospitality Venue
- ✓ Venue to be re-named and include company name
- ✓ Company signage displayed at venue entrance
- ✓ Branded drink rail provided with company logo
- ✓ Birdie Beers promotion benefitting Folds of Honor
- ✓ Course Map Designation
- ✓ Customizable marketing activation available inside the venue
- ✓ Mutual agreeable number of tickets per day, Thursday – Sunday
- ✓ Four (4) Founders Club tickets per day, Thursday – Sunday
- ✓ Twenty (20) General Admission tickets per day, Thursday – Sunday
- ✓ One (1) Full Page Acknowledgement in the Official Digital Spectator Guide
- ✓ Four (4) VIP Lot 1 Parking Passes per day, Thursday - Sunday

INVESTMENT: \$65,000

SOLD OUT



17 GREEN - THE OASIS

BIRDIE BEERS PROMOTION

The 17 Green Hospitality Venue is an Open to the Public venue in which spectators purchase tickets to get into for the week or specific day. Food and beverage is available for purchase inside the venue. This venue provides spectators with views of golf on #14, #15, #17, and #18.

Daily Ticket - \$80.00 per person

Weekly Ticket - \$225.00 per person

Tickets Available Online Soon!





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LEADERBOARD

PL	NAME	TO	STROKE
1	COLIN MONTGOMERY	-10	72
2	DOUG BARRON	-9	67
3	RICKY MEDHATE	-8	66
4	SCOTT PAREL	-8	68



THANK YOU !

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charles SCHWAB PLAYOFFS



CHAMPIONS